



CSCC BUSINESS INSIGHTS 2023 Episode 3 Wednesday, May 17, 2023 – On Zoom 9:00 am (PDT) / 12:00 am (EDT) / 6:00 p.m. (CEST)

The Canadian Slovenian Chamber of Commerce Invites you to our Noon-Zoom event: "ESCAPE! Travel Adventures to Stimulate Your Senses"

Our Guest Speakers:

- Damjan Sova, Chief Operating Officer, Ars Longa Tours
- Iztok Altbauer, Managing Director, Slovenian Spas Association, Slovenia

We all need to rejuvenate our minds and bodies and to ESCAPE – let's hear how from the experts! This event will feature Damjan Sova, COO of Ars Longa, tour operators that offer unique, culturally gratifying escapes throughout the globe and Mr. Iztok Altbauer, managing director of the Slovenian Spas Association for an up-to-date look at today's Slovenian wellness retreats.



ALars® ademska potovalna agencija



Mr. Damjan Sova is the Chief Operating Officer of Academic Travel Agency Ars Longa and has been since 2001. He is the driving force behind this tour company that recently lead a large group of 48 Canadian-Slovenians through Argentina! His areas of expertise include destination programming, tour operation, product marketing, customer management as well as tourist guiding and heritage interpretation.

Ars Longa Tour Operator has been organizing group and individual trips to all continents since 1991. From the beginning, the aim has been to organize trips focused on in-depth knowledge of places, people, and a locale's particular way of life, and above all, the cultural and historical heritage of the countries visited – personally tailored to your preferences.

This means that Ars Longa can always offer you something new, even in seemingly familiar countries. Whether you are looking for a trip for your company, association, or a themed trip. They will work with you to provide a glimpse behind the curtain, where perhaps a hidden gem awaits your discovery!

Professor Iztok Altbauer is the Managing Director of The Slovenian Spas Association, and he has been in the position since 2008. A German and Sociology graduate from the University of Ljubljana, he is passionate about travel and is a well-spoken expert on the global spa industry and especially in Slovenia.

From traditional medical Spa rehabilitation centres, Slovenian Spas have developed into modern Spa and Wellness centres, where a holistic approach is applied for every need.

Health tourism has become one of the most vital sectors of the tourist industry with around a third of all overnight stays emanating from this area, a number that could continue to rise as the need for relaxation becomes stronger in our heady modern times.

Slovenia has an abundance of natural riches as well as the luxury of both sea and mountain climates, leading to a variety of spas offering health, recreation, relaxation and much more.

This is a <u>free</u>, open to all ages event, brought to you by the Canadian Slovenian Chamber of Commerce.

Register in advance for this meeting:

https://us06web.zoom.us/meeting/register/tZApcOygpjwjGtAuPCD7NJJp7gVfyEILvPQU

After registering, you will receive a confirmation email containing information about joining the event.







Note: The Canadian Slovenian Chamber of Commerce invites you to connect with us as our members present valuable business expertise and insights. This seminar will be presented via Zoom and subsequently posted on Youtube for those of you who may not be able to attend the live