



BUSINESS CONFERENCE

18 NOV - 16:30 A 20.45 HS

CENTRO DE CONGRESOS Y EXPOSICIONES

«GOBERNADOR EMILIO CIVIT»

16:30 REGISTRATION

17:00 WELCOME SPEECH

Ambassador of Slovenia in Argentina - Alain Brian Bergant
Minister of Economy and Energy of Mendoza - Lic. Enrique Vaquié

17:15 I. INTERNATIONALIZATION, GREEN AND DIGITAL: PILLARS OF SLOVENIAN ECONOMY

Primorska Chamber of Commerce (PGZ) - Robert Rakar
Slovenian Global Business Network (SGBN) - Štefan Bogdan Barenboim Šalej
Slovenian-Argentine Chamber of Commerce (SLOAR) - Martin Kriz

Presenter: Matías Jakos, MasterCard Argentina, SLOAR

18:00 II. OPPORTUNITIES TO DEEPEN COOPERATION WITH THE PROVINCE OF MENDOZA

Ministry of Economy and Energy of Mendoza - Lic. Facundo Biffi
Mendoza Stock Exchange - Luis Abrego
ProMendoza - Mario Lazzaro

Presenter: Luis Abrego, Bolsa de Comercio de Mendoza

18:45 COFFEE BREAK

19:15 III. VISION OF WORK AND GOOD PRACTICES OF SUCCESSFUL ENTREPRENEURS AND THE ROLE OF HONORARY CONSULS IN ECONOMIC DIPLOMACY

HZ Group - Hernan Zupan
CKC Laboratorios - Andrés Kocmur
BRIGANTI - Antonio Malovrh
ISKRAEMECO - Jorge Castelli / Maks Prokop
Bartolo Bajda - Juan Bajda
Consultoría Agroindustrial - Andrés Smon

Honorary Consuls present
Hernan Zupan (Buenos Aires, AR)
Jože Šmon (Mendoza, AR)
Robert Eilez (Bariloche, AR)
Wanda Krajnc Alves (Rio de Janeiro, BR)

Presenter: Guillermo Ayerbe, Aeguas Consulting, SLOAR

20:15 IV. THE FUTURE OF SUSTAINABLE GREEN AND WINE-RELATED TOURISM

KOMPAS d.o.o (Slovenia Tourism Agency) - Vlado Tance
Ministry of Tourism of Mendoza, Quality and Tourist Services - Marcelo Reynoso

Presenter: Pablo Smon, Viña Doña Paula S.A.



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